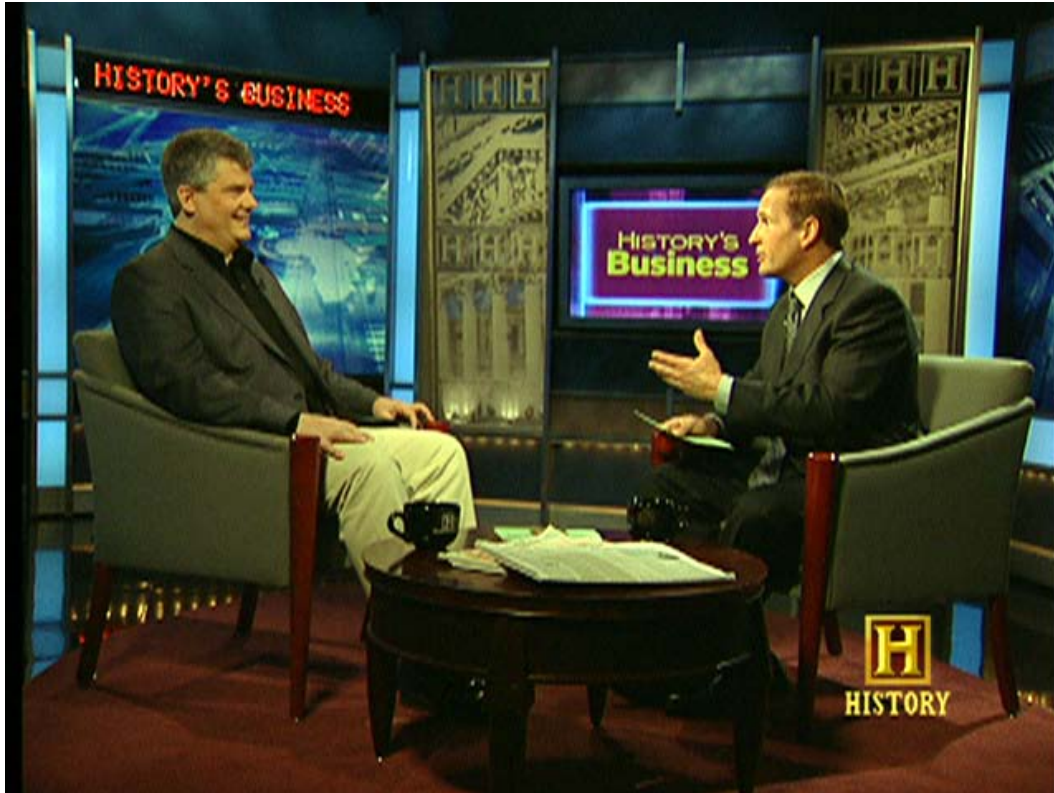


“Thanks For Bringing It Back Tony Bennett.”

Note sent to Michael Switzer received October 25, 2006

“Guess who’s got a hankering for Switzer’s Licorice? None other than new CBS anchor Katie Couric.”

Deb Peterson, St. Louis Post Dispatch



Michael Switzer, President of Switzer Candy, chats with host Geoff Wawro on the History Channel.

“Switzer’s Licorice ... is the quintessential American success story.”

Geoff Wawro, History Channel Host

“Opening a package of Red Switzer’s Licorice and inhaling the aroma took me back to Saturday matinees at the Old Circle Theater in New Kensington, circa 1955, when cowboy movies and candy were a cherished ritual.”

Nancy Anderson, Pittsburg Post-Gazette



Are You Buying The 'IT' Candy of 2009?

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